



Travel Oregon's Sustainable Business Challenge

Section 1: Demonstrating Effective Sustainable Management

Please respond to how your organization demonstrates effective sustainable management. There are eleven (11) criteria in this section. To complete this section, you must mark a level of implementation related to each criteria and describe the status of your organization's efforts. Only complete forms will be considered.

1. The company has implemented a long-term sustainability management system that is suitable to its reality and scale, and that considers environmental, sociocultural, quality, health, and safety issues.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

2. The company is in compliance with all relevant international or local legislation and regulations (including, among others, health, safety, labor, and environmental aspects).

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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3. All personnel receive periodic training regarding their role in the management of environmental, sociocultural, health, and safety practices.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

4. Customer satisfaction is measured and corrective action taken where appropriate.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

5. Promotional materials are accurate and complete and do not promise more than can be delivered by the business.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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6. Design and construction of buildings and infrastructure comply with local zoning and protected or heritage area requirements.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

7. Design and construction of buildings and infrastructure respect the natural or cultural heritage surroundings in siting, design, impact assessment, and land rights and acquisition.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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8. Design and construction of buildings and infrastructure use locally appropriate principles of sustainable construction.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

9. Design and construction of buildings and infrastructure provide access for persons with special needs.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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10. Land and water rights, and property acquisition are legal, comply with local communal and indigenous rights, including their free, prior and informed consent, and do not require any voluntary resettlement.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

11. Interpretation: Information about and interpretation of the natural surroundings, local culture, and cultural heritage is provided to customers, as well as explaining appropriate behavior while visiting natural areas, living cultures, and cultural heritage sites.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

Please continue on to the Section 2: Maximizing Social and Economic Benefits, by hitting the "Next" button below.

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Section 2: Maximizing Social and Economic Benefits

Please let us know how your organization maximizes social and economic benefits to the local community and minimizes negative impacts. There are ten (10) criteria in this section. To complete this section, you must mark a level of implementation related to each criteria and describe the status of your organization's efforts. Only complete forms will be considered.

1. The company actively supports initiatives for social and infrastructure community development including, among others, education, health, and sanitation.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

2. Local residents are employed, including in management positions. Training is offered as necessary.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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3. Local and fair-trade services and goods are purchased by the business, where available.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

4. The company offers the means for local small entrepreneurs to develop and sell sustainable products that are based on the area's nature, history, and culture (including food and drink, crafts, performance arts, agricultural products, etc.)

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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5. A code of conduct for activities in indigenous and local communities has been developed, with the consent of and in collaboration with the community.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

6. The company has implemented a policy against commercial exploitation, particularly of children and adolescents, including sexual exploitation.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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7. The company is equitable in hiring women and local minorities, including in management positions, while restraining child labor.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

8. The international or national legal protection of employees is respected, and employees are paid a living wage.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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9. The activities of the company do not jeopardize the provision of basic services, such as water, energy, or sanitation, to neighboring communities.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

10. Tourism activity does not adversely affect local access to livelihoods, including land and aquatic resource use, rights-of-way, transport, and housing.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

Please continue on to Section 3: Maximizing Benefits to Cultural Heritage, by hitting the "Next" button below.

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Section 3: Maximizing Benefits to Cultural Heritage

Please respond to how your organization maximizes benefits to cultural heritage and minimizes negative impacts. There are four (4) criteria in this section. To complete this section, you must mark a level of implementation related to each criteria and describe the status of your organization's efforts. Only complete forms will be considered.

1. The company follows established guidelines or a code of behavior for visits to culturally or historically sensitive sites, in order to minimize visitor impact and maximize enjoyment.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

2. Historical and archeological artifacts are not sold, traded, or displayed, except as permitted by law.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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3. The business contributes to the protection of local historical, archeological, culturally, and spiritually important properties and sites, and does not impede access to them by local residents.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

4. The business uses elements of local art, architecture, or cultural heritage in its operations, design, decoration, food, or shops; while respecting the intellectual property rights of local communities.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

Please continue on to Section 4: Maximizing Benefits to the Environment, by hitting the "Next" button below.

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Section 4: Maximizing Benefits to the Environment

Please respond to how your organization maximizes benefits to the environment and minimizes negative impacts. There are fourteen(14) criteria in this section. To complete this section, you must mark a level of implementation related to each criteria and describe the status of your organization's efforts. Only complete forms will be considered.

1. Purchasing policy favors environmentally friendly products for building materials, capital goods, food, and consumables.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

2. The purchase of disposable and consumable goods is measured, and the business actively seeks ways to reduce their use.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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3. Energy consumption should be measured, sources indicated, and measures to decrease overall consumption should be adopted, while encouraging the use of renewable energy.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

4. Water consumption should be measured, sources indicated, and measures to decrease overall consumption should be adopted.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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5. Greenhouse gas emissions from all sources controlled by the business are measured, and procedures are implemented to reduce and offset them as a way to achieve climate neutrality.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

6. Wastewater, including gray water, is treated effectively and reused where possible.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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7. A solid waste management plan is implemented, with quantitative goals to minimize waste that is not reused or recycled.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

8. The use of harmful substances, including pesticides, paints, swimming pool disinfectants, and cleaning materials, is minimized; substituted, when available, by innocuous products; and all chemical use is properly managed.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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9. The business implements practices to reduce pollution from noise, light, runoff, erosion, ozone-depleting compounds, and air and soil contaminants.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

10. Wildlife species are not harvested from the wild, consumed, displayed, sold, or internationally traded, as part of a regulated activity that ensures that their utilization is sustainable.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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11. No captive wildlife is held, except for properly regulated activities, and living specimens of protected wildlife species are only kept by those authorized and suitably equipped to house and care for them.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

12. The business uses native species for landscaping and restoration, and takes measures to avoid the introduction of invasive alien species.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

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13. The business contributes to the support of biodiversity conservation, including supporting natural protected areas and areas of high biodiversity value.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

If applicable, please provide a short description of your efforts:

14. Interactions with wildlife must not produce adverse effects on the viability of populations in the wild; and any disturbance of natural ecosystems is minimized, rehabilitated, and there is a compensatory contribution to conservation management.

- Fully implemented
- Partially implemented
- Not implemented, a priority to address
- Not implemented, not a priority to address
- Not applicable
- Not allowed

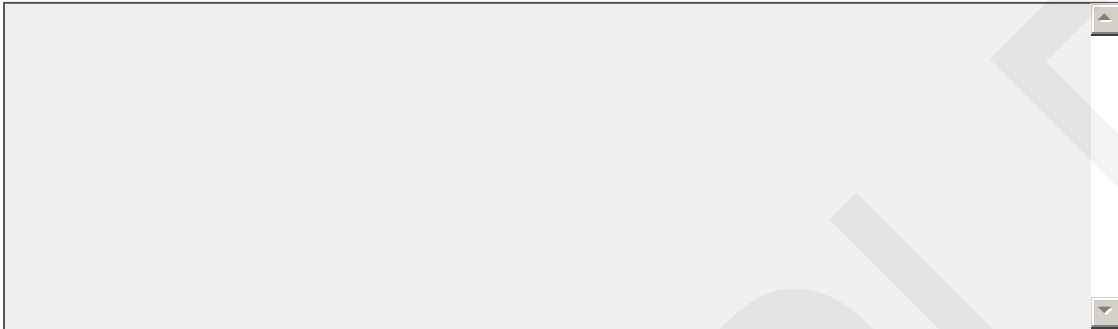
If applicable, please provide a short description of your efforts:

Please continue on to Section 5: Short Answer Questions, by hitting the "Next" button below.

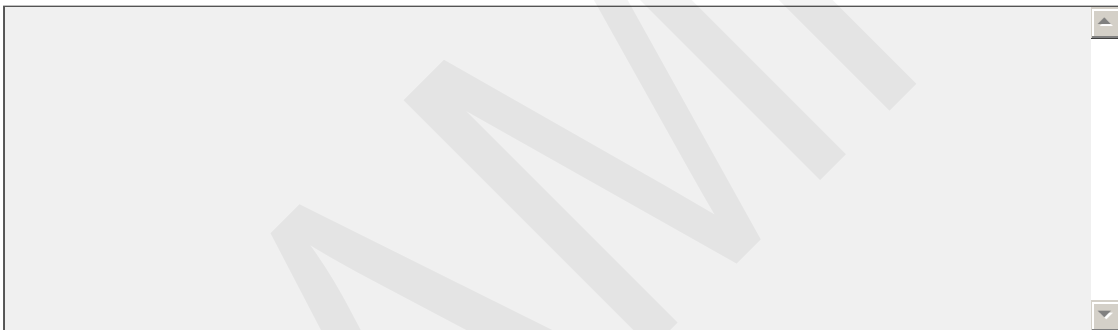
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Section 5: Short Answer Questions

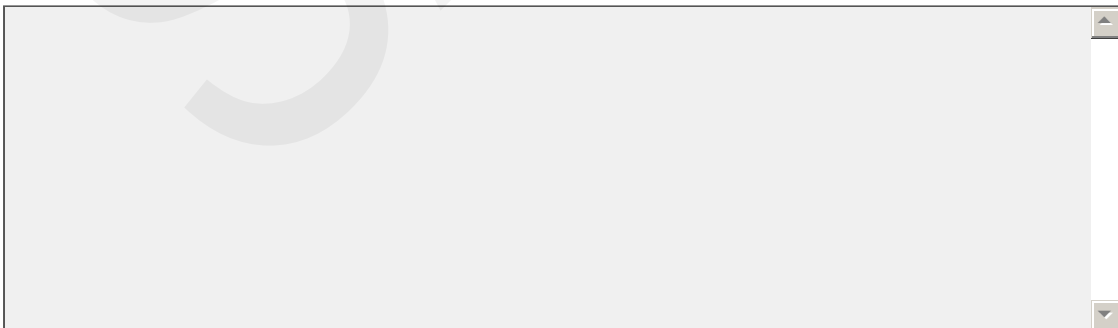
1. Please describe the steps you have you taken to incorporate sustainability practices into your business' management and operations. (Example: implementing a sustainability management system, establishing a Green/Sustainability Team at the office, rewarding employees for using alternate transportation.)

A large, empty text input field with a vertical scrollbar on the right side, intended for the user to provide their answer to the first question.

2. Please describe the practices your business or organization has adopted to either maximize your positive social and economic impact or minimize your negative impact. (Example: supporting community development efforts, local schools, improving overall health of the community that you live and work in.)

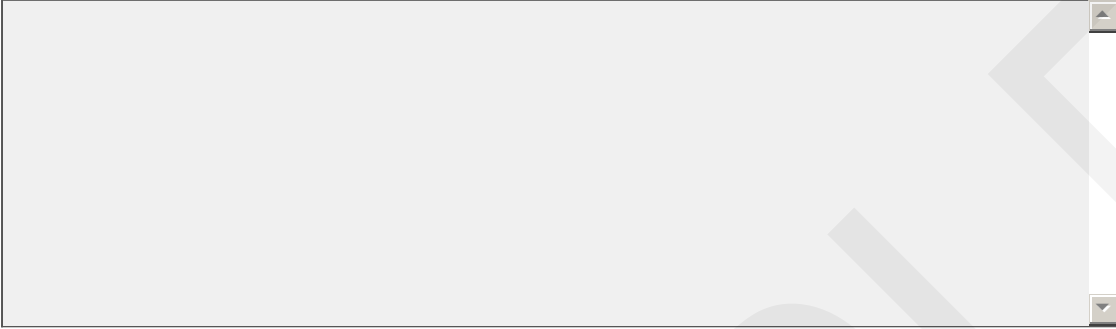
A large, empty text input field with a vertical scrollbar on the right side, intended for the user to provide their answer to the second question.

3. Please describe how your organization or business maximizes the benefits of cultural heritage and minimizing negative impacts. (Example: promoting local cultural history in some form of your branding, locally sourced art or locally made materials, utilizing locally grown native food crops.)

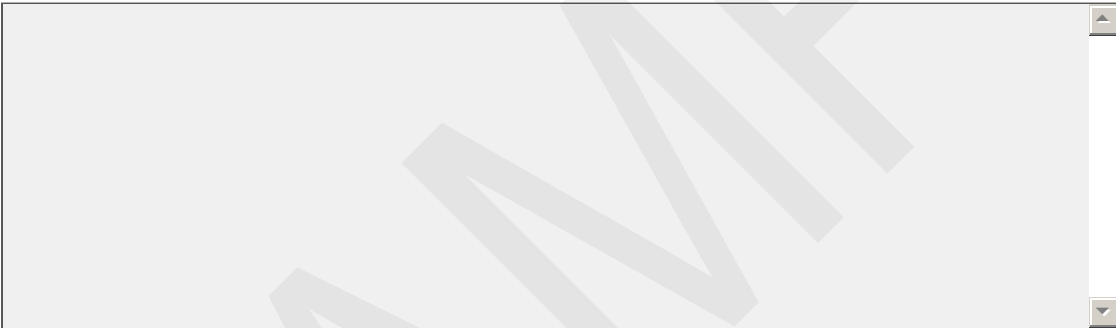
A large, empty text input field with a vertical scrollbar on the right side, intended for the user to provide their answer to the third question.

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4. Please describe how your business maximizes the benefits to the environment and minimizes negative impacts. (Example: utilizing a carbon off-setting system, composting/recycling in the workplace, setting up systems to eliminate or reduce waste, infrastructural improvements that limit resource consumption – energy efficient light bulbs, low-flow shower heads, efficient dishwashers/washer machines, environmentally friendly cleaning supplies.)



5. If there is anything more you would like to share regarding your organization or businesses sustainability efforts or any challenges your business, or organization is facing regarding implementing sustainable business practices, please share here.



Please continue on to the next section: Demonstrating How You Communicate Your Sustainable Practices with your Customers, by hitting the "Next" button below.